

Durga Puja of Copenhagen 2017

Organized by *Bengalis In Denmark*

29 September – 1 October 2017

Biggest opportunity to reach out to NRI diaspora in Scandinavia



Celebrating

5
years



29.09.2017

to

01.10.2017



© Kanti Kumar



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Biggest Durga Puja in Scandinavia
Special 5th anniversary events for 3 days

Guest artists from UK, Germany

Expected footfall of 1000 people

Indians (including Bengalis), other expatriates & local people

Extra exposure via media, social media & magazine

For details, contact Bengalis In Denmark (BID) at info@beninden.dk
www.beninden.dk | <https://www.facebook.com/groups/beninden/>

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Sponsorship & advertisement options

(prices in DKK)



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Event sponsorships

❖ Title sponsor	5000
❖ Large banner	3000
❖ Small banner	2000

Sponsorship ads

❖ Programme leaflet – full page	800
❖ Programme leaflet – half page	500
❖ Bookmarks	500
❖ Food coupons	750

Facebook ads

❖ 3 months	500
❖ 6 months	800



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